



HEY THERE, I AM

# Michelle Alexa

Ux/UI Designer + Front-End Developer

I'm an aspiring and self-motivated professional UX/UI Designer and Front-End Developer looking for opportunities to learn and grow as a designer, who champions change and promotes innovation. I strongly believe in the power of teamwork, effective communication, creative thinking and ethics/values.

## CONTACT

[www.michellealexa.com](http://www.michellealexa.com)  
[michellealexa.dsgns@gmail.com](mailto:michellealexa.dsgns@gmail.com)

## SKILLS

### DESIGN

Product (UI/UX), Interaction Design, Motion Design, Wireframing, Rapid Prototyping, User Flow, Mobile App Design, and Web Design & Development.

### TOOLS

Figma, Illustrator, InDesign, Affinity Designer, Rotato, HTML5, CSS3 and Javascript.

### LANGUAGES

Spanish (mother tongue)  
English (fluent)

### INTERESTS

Traveling  
Dog lover  
Video games  
Soccer  
Painting  
Puzzles  
Reading

## CONNECT

[www.linkedin.com/in/michellealexa](http://www.linkedin.com/in/michellealexa)  
[www.dribbble.com/michellealexa](http://www.dribbble.com/michellealexa)  
[www.behance.net/michellealexa](http://www.behance.net/michellealexa)

## EXPERIENCE

### ● **Changing Shape App** Ui Designer

Freelance Job, Dec 2020 - Present

Changing Shape is an organization comprised of fitness professionals specializing in personalize exercise counseling and weight-loss programs. As lead UI designer, I'm responsible of creating wireframes, user flows, style guide, ui elements, prototyping and meeting users needs. The app will showcases their offerings, allows customers to view, log and keep track of their training programs and meal plans.

### ● **Velvet Beauty Bar Toluca** Web Development & Designer

Freelance Job, Nov 2020 - Present

Establish a digital presence of a modern beauty "spalon" to increase their audience reach and attract new/potential customers of their services. Responsible for the design, development and launch of the website. Developed user flows, wireframes, Ui elements, and the overall look and feel. Hand-coded the website and maintained the front-end functionality of the site.

### ● **Dutch Bros** (Concept App) UI Designer

Side Project, Aug 2019 - Nov 2019

Dutch Bros Rewards it's an app that will virtually carry your DB punchcard with you and keep track of your points; replacing their existing "paper punchcard" rewards system. The app will let you earn, redeem and store your points. Responsible for coming up with the idea and developing it. Created user flows, wireframes, UI elements, style guide, and prototyped multiple iterations.

### ● **Emortal Sports** Web Development & UI Design

Project, Sept 2016 - Apr 2017

Create and support a virtual reality RTS game (Beasts + Heroes) for Seattle's startup Emortal Sports. Responsible for the visual design and the HTML5/CSS3 templating of the website. Conduct research and developed information architecture, user flows, wireframes, and UI elements.

## EDUCATION

### ● **Washington State University** | Vancouver, WA Class of 2017

**B.A** Digital Technology and Culture  
Minor Business

### ● **Clark College** | Vancouver, WA Class of 2015

**A.A** General Studies